# Interactive Open Access Publishing and Collaborative Peer Review for Improved Scientific Communication and Quality Assurance

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EGU Outline

#### Introduction

challenges of scientific quality assurance & perspectives of Open Access

# Interactive Open Access Publishing & Collaborative Peer Review

> concepts & effects

# Atmospheric Chemistry and Physics (ACP) & European Geosciences Union (EGU)

aims & achievements

#### **Outlook**

vision & propositions

Scientific, educational & economic advantages of free online availability of scientific research publications

#### **Educational:**

- > inform & stimulate students & general public
- equal opportunities in the information society (global & social)

#### **Economic:**

- ➤ liberate distorted scientific information market (subscription/usage, cost/benefit, library budget crisis)
- enhance efficiency & facilitate innovation (formatting, distribution, evaluation, archiving, etc.)

#### **Scientific:**

- enhance research impact & productivity
- improve quality assurance: bigger need, larger gain and higher importance than "mere increase of impact & productivity"

# **Open Access & Quality Assurance**

Open Access not a threat to scientific quality assurance but an urgently needed opportunity for improvement

#### Traditional Peer Review: fully compatible with OA

successful OA journals with traditional peer review, e.g.:
NJ Physics, NP Geophys., PLoS Biology, BMC Structural Biology, etc.

#### Information for Reviewers: strongly enhanced by OA

- > unlimited & interdisciplinary access to relevant publications
- > subscription: limited access to relevant publications

# Collaborative Peer Review: fully enabled by OA

- > unlimited & interdisciplinary discussion in & between scientific communities
- > subscription: limited circle of readers & comment
- > ACP/EGU, economics e-journal, PLoS One, BMC Biology Direct, etc.

# **Quality Assurance Problems (I)**

# Large proportion of scientific publications careless & faulty

#### Tip of the Iceberg: fraud

- > selective omission, tuning & fabrication of results
- > e.g. Schön et al., 2002/2003; Hwang et al. 2004/2005

#### **Common Practice: carelessness**

- > superficial & irreproducible description of experiments & models
- > non-traceable arguments & conclusions, duplicate & split papers, etc.
- > dilute rather than generate knowledge

# Consequences: waste & misallocation of resources

- costly reconstruction of poorly described methods & results
- > propagation of errors & misinterpretations
- misevaluation of projects & scientists

# **Quality Assurance Problems (II)**

Traditional peer review insufficient for efficient quality assurance in today's highly diverse & rapidly evolving world of science

#### **Editors & Referees: limited capacities & competence**

- few editors for large subject areas
  - ⇒ limited knowledge of scientific details & specialist referees
- work overload, conflicts of interest & little reward for referees
  - ⇒ superficial or prejudiced review & evaluation

#### **Closed Peer Review: retardation & loss of information**

- publication delays, watering down of messages, plagiarism
- critical, supportive & complementary comments unpublished

#### **Traditional Discussion:** sparse & late commentaries

▶ labor-intensive, delayed & watered-down by peer review (comment/article ratio 1978 ⇒ 1998: 1/20 ⇒ 1/100)

# **Dilemma: Speed vs. Quality**

Conflicting needs of scientific publishing: rapid publication vs. thorough review & discussion

#### **Rapid Publication: widely pursued**

- > required for efficient exchange of new findings & open questions
- traditionally achieved by rapid reviews & short papers with a lack of detailed information

# **Thorough Review & Discussion: mostly neglected**

- required to identify scientific flaws & duplications
- traditionally limited by availability of referees, review time & access to information

# **Solution: Speed & Quality**

# Two-stage open access publication with collaborative peer review

# **Stage 1: Rapid publication of Discussion Paper**

pre-selected by editors (optionally supported by referees), fully citable & permanently archived (more than traditional preprint)

#### **Public Peer Review & Interactive Discussion**

referee comments & additional comments by interested colleagues published alongside discussion paper (anonymous or by name, non-reviewed but individually citable & permanently archived)

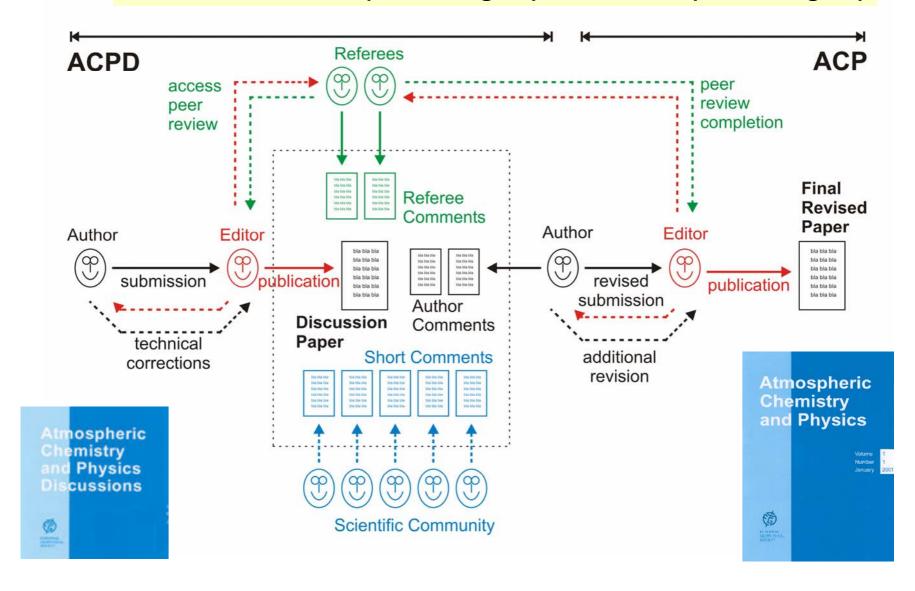


### **Stage 2:** Review completion & publication of Final Paper

analogous to traditional peer review & journal publication

# **Interactive Open Access Publishing**

Discussion Forum (Pub. Stage 1) + Journal (Pub. Stage 2)



# **Advantages of Interactive OA Publishing**

#### All-win situation for authors, referees & readers

#### **Discussion Paper**

free speech & rapid publication (authors & readers)

#### Public Peer Review & Interactive Discussion (Collaborative Peer Review)

- direct feedback & public recognition for high quality papers (authors)
- prevention of hidden obstruction & plagiarism (authors)
- documentation of critical comments, controversial arguments, scientific flaws & complementary information (referees & readers)
- deterrence of careless, useless & false papers;
  save refereeing capacities & readers' time (referees & readers)

#### **Final Paper**

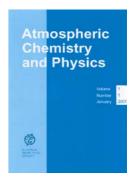
maximum quality assurance & information density through complete peer review, public discussion & final revision (readers)

# **Atmospheric Chemistry & Physics (ACP)**

#### **Publisher**

- European Geosciences Union (EGU) & Copernicus (Max Planck Society Spin-Off)
- free internet access (www.atmos-chem-phys.org) paper copies & CDs on demand
- copyright: Creative Commons License





#### **Editors**

- ➤ globally distributed network of ~ 70 co-editors (covering 32 subject areas)
- > coordination by executive committee & chief executive editor
- advisory board chaired by Nobel laureate P. J. Crutzen

#### **Publication Market**

- > ~ 40 traditional journals publishing ~ 4000 atmospheric science papers/yr
- ➤ major journals (2006): J. Geophys. Res. (AGU) ~ 1000 papers/yr

Atmos. Environ. (Elsevier) ~ 700 papers/yr

Atmos. Chem. Phys. (EGU) ~ 400 papers/yr (~10%)

J. Atmos. Sci. (AMS) ~ 200 papers/yr

J. Atmos. Chem. (Springer) ~ 100 papers/yr

# **Discussion Papers (ACPD)**

- > submissions (increasing): ~ 40 month⁻¹ (D ≈ US > UK > F ... )
- > rejections (access review): ~ 10 %
- > submission-to-publication time: ~ 1 month (min: 10 days)
- > publication charge (author): ~ 1000 EUR/paper (incl. final paper)

#### **Final Papers (ACP)**

- rejections (review completion): ~ 10 % (~ 20 % total, save referees)
- > submission-to-publication time: ~ 1 month (3-6 months in total)

#### **Interactive Discussion**

- > interactive comments / discussion paper: ~ 5 (up to 20)
- comment pages / paper pages: ~ 50 %
- > referee anonymity (exp. vs. mod.): ~ 60 % (70% vs. 30%)
- > reader comments / discussion paper: ~ 1/4 (up to 5)
- > constructive suggestions, harsh criticism, applause

#### **Extended Discussion**

▶ peer-reviewed commentaries / paper: ~ 1/100 (≈ trad. journals)

#### **EGU**

# **ACP Discussion Example**

#### **Discussion Paper**

**Publication** Date

Title, Authors, Reference

20.08.2004

A review of the Match technique as applied to AASE-2/EASOE and SOLVE/THESEO

2000

G. A. Morris, B. R. Bojkov, L. R. Lait, M. R. Schoeberl

Atmospheric Chemistry and Physics Discussions, 4, 4665-4717, 2004

SRef-ID: 1680-7375/acpd/2004-4-4665

Online Access

Abstract

Online Version (PDF, 3860 KB) Print Version (PDF, 3622 KB)

SRef Overview

#### Interactive Discussion

Status: Final Response (Author Comments only)

RC S1626 : 'General comments from reviewer' , Anonymous Referee #3, 27.08.2004, 17:21





RC S1660 : 'Technical issues with the Figures' , Anonymous Referee #2, 31.08.2004, 18:14



RC S1971: 'Match analysis of the winters 1991/1992', Anonymous Referee #2, 05.10.2004, 9:30

AC S4010 : 'Response to Referee #2' , Gary Morris, 17.05.2005, 0:49



RC S1731: 'Trajectory mapping approach', Anonymous Referee #2, 07.09.2004, 9:40

AC S4002: 'Response to second Referee #2', Gary Morris, 17.05.2005, 0:28



SC S1734 : 'Ozone loss from ozone-tracer correlation' , Simone Tilmes, 07.09.2004, 11:36



RC S2014 : 'Review' , slimane BEKKI, 07.10.2004, 14:48

AC S4036 : 'Response to Bekki', Gary Morris, 17.05.2005, 1:09



SC S2118 : 'Comment #1' , Markus Rex, 19.10.2004, 11:37

AC S4025 : 'Response to M. Rex' , Gary Morris, 17.05.2005, 0:54



SC S2126 : 'Comment # 2' , Markus Rex, 19.10.2004, 11:37

AC S4032: 'Response to M. Rex - Detailed comments', Gary Morris, 17.05.2005, 0:56



AC: Author Comment (on behalf of

all co-authors)

RC: Referee Comment (anonymous or attributed)

SC: Short Comment (attributed)

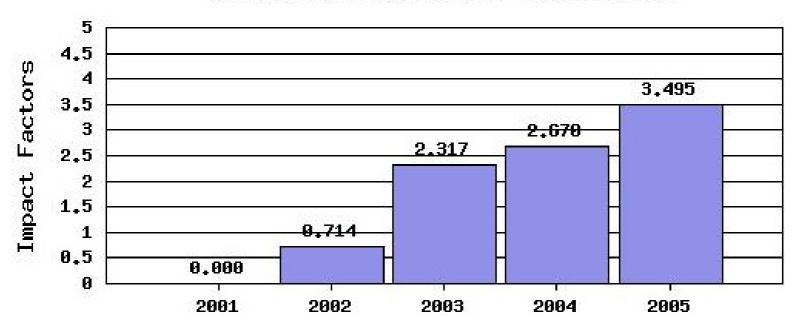
EC: Editor Comment (attributed)





# **ACP Citation Statistics**

#### ATMOSPHERIC CHEMISTRY AND PHYSICS



#### ISI Journal Citation Report 2005 (4 years after journal launch)

- > ACP impact factor 3.5 (citations in 2005 to papers of 2003 & 2004)
  - # 1 out of 47 journals in "Atmosphere Sciences" (incl. Meteo & Climate)
  - # 4 out of 129 journals in "Geosciences" (Multidisciplinary)
  - # 6 out of 140 journals in "Environmental Sciences"

www.copernicus.org/EGU/acp/journal\_impact\_factor.html www.in-cites.com/journals/AtmosphericChe-N-Phy.html

# **European Geosciences Union & Copernicus**

#### European Geosciences Union (EGU), www.egu.eu

- ➤ Mission & History: international society for Earth, planetary & space sciences, merger of EGS & EUG, partner of AGU
- ➤ **Meetings:** up to 10000 participants, turnover ~ 3 MEUR/yr
- Publications: global open access leader in geosciences (since 2001), volume ~ 15000 pages/yr, turnover ~ 1.5 MEUR/yr
- ➤ 6 Interactive OA Journals: Atmospheric Chemistry & Physics (ACP), Biogeosciences (BG), Climate of the Past (CP), e-Earth (eE), Hydrology (HESS), Ocean Science (OS); ... more to come
- > 3 OA Journals w. traditional peer review: Annales Geophysicae (ANGEO), Natural Hazards (NHESS), Nonlinear Processes (NPG)

#### Copernicus Group, www.copernicus.org

- Mission & History: scientific service provider for EGU & other societies, SME spin-off of the Max Planck Society
- ➤ Meetings & Publications: development & application of advanced software tools for high quality at low cost (~ 100 EUR/page, ~1000 EUR/paper)

Promotion of scientific & societal progress by open access & collaborative review in global information commons

#### Access to high quality scientific publications

review & revision with input from referees & scientific community

⇒ more & better information for scientists & society

#### **Documentation of scientific discussion**

free speech & public exchange of arguments

⇒ evidence of controversial opinions & open questions

#### **Demonstration of transparency & rationalism**

transparent & rational approach to complex questions & problems

⇒ role model for political decision process

# **Propositions**

#### Promote open access publishing

- > prescribe open access to publicly funded research results
- transfer funds from subscription to open access publications: convert subscription budgets (e.g., 30 % per year) into OA publishing funds (e.g., 2000 EUR per year & scientist, plus project-specific funds)

#### **Emphasize quality assurance & interactivity**

- ➤ foster open access publishing & collaborative peer review: implement discussion forums in new & existing journals
- mere access is not enough (repositories & self-archiving)

## Improve scientific evaluation & rating methods

- > evaluate individual papers not just journal impact factors
- ▶ refine statistical parameters for citation, download, and usage; interactive commenting & rating