# Interactive Open Access Publishing & Collaborative Peer Review

#### **Ulrich Pöschl**

European Geosciences Union, Atmospheric Chemistry & Physics www.atmos-chem-phys.org

Max Planck Institute for Chemistry, Mainz, Germany poeschl@mpch-mainz.mpg.de

#### **Scientific Quality Assurance & Open Access**

perspectives & challenges

## Interactive Open Access Publishing & Collaborative Peer Review

> concepts & effects

# Atmospheric Chemistry & Physics (ACP) & European Geosciences Union (EGU)

aims & achievements

#### **Alternative Concepts & Future Developments**

combination & integration

#### **Conclusions**

vision & propositions

Scientific, educational & economic advantages of free online availability of scientific research publications

#### **Educational:**

- > information & stimulation for students & general public
- equal opportunities in the information society (global & social)

#### **Economic:**

- liberation of distorted scientific information market
- > resolution of serial & budget crisis at university & research libraries

#### **Scientific:**

- enhancement of research impact & productivity
- improvement of quality assurance: bigger need, larger gain and higher importance than "mere increase of impact & productivity"

## **Open Access & Quality Assurance**

- 1. We expect that the transition to open access will enhance the quality assurance and evaluation of scholarly output. This will be a direct consequence of the free availability of information.
- 2. In disciplines where peer-review is a cornerstone of the scientific information system, open-access publishing has demonstrated the same standards as traditional publishing. We foresee that open access will allow the development of even **more effective peer-review by** 
  - allowing interactive forms of review and discussion,
  - permitting more efficient and more inclusive selection of referees, and
  - giving referees more information with which to do their work.
- 3. Open access allows the development of new forms of measurement of the quality and impact of scholarly work. The globalization of scholarly activities requires a global assessment of their impact, which is only possible if there is free access to information. Measures that go beyond simple citation counting have already evolved in communities where open access is the rule.
- 4. In order to improve the quality of scholarly assessment, we urge funding organizations to require all scholarly output to be archived in an open-access environment and to support any costs associated with quality assessment and archiving for such environments.

Barnes et al., Berlin Open Access Conference 2003 (www.zim.mpg.de/openaccess-berlin)

## **Quality Assurance Problems (I)**

# Large proportion of scientific publications careless & faulty

#### Tip of the Iceberg: fraud

- > selective omission, tuning & fabrication of results
- > e.g. Schön et al., 2002/2003; Hwang et al. 2004/2005

#### **Common Practice: carelessness**

- > superficial & irreproducible description of experiments & models
- > non-traceable arguments & conclusions, duplicate & split papers, etc.
- dilution rather than generation of knowledge

#### **Consequences:** waste & misallocation of resources

- costly reconstruction of poorly described methods & results
- propagation of errors & misinterpretations,
- misevaluation of projects & scientists

## **Quality Assurance Problems (II)**

Traditional peer review & publication insufficient for efficient scientific exchange & quality assurance in today's highly diverse & rapidly evolving world of science

#### **Editors & Referees:** limited competence & conflicting interests

- few editors for large subject areas
  - ⇒ limited knowledge of scientific details & specialist referees
- work overload, conflicts of interest & little reward for referees
  - ⇒ superficial or prejudiced review & evaluation

#### **Closed Peer Review: retardation & loss of information**

- publication delays, watering down of messages, plagiarism
- critical, supportive & complementary comments unpublished

#### **Traditional Discussion: sparse & late commentaries**

▶ labor-intensive, delayed & watered-down by peer review (comment/article ratio 1978 ⇒ 1998: 1/20 ⇒ 1/100)

## **Dilemma: Speed vs. Quality**

Conflicting needs of scientific publishing: rapid publication vs. thorough review & discussion

#### **Rapid Publication: widely pursued**

- > required for efficient exchange of new findings & open questions
- traditionally achieved by rapid reviews & short papers with a lack of detailed information

#### **Thorough Review & Discussion: often neglected**

- required to identify scientific flaws & duplications
- traditionally limited by availability of referees, review time & access to information

## **Solution: Speed & Quality**

Two-stage open access publication with public peer review & interactive discussion

#### **Stage 1: Rapid publication of Discussion Paper**

pre-selected by editors (optionally supported by referees), fully citable & permanently archived (more than traditional preprint)

#### **Public Peer Review & Interactive Discussion**

referee comments & additional comments by interested colleagues published alongside discussion paper (anonymous or by name, non-reviewed but individually citable & permanently archived)

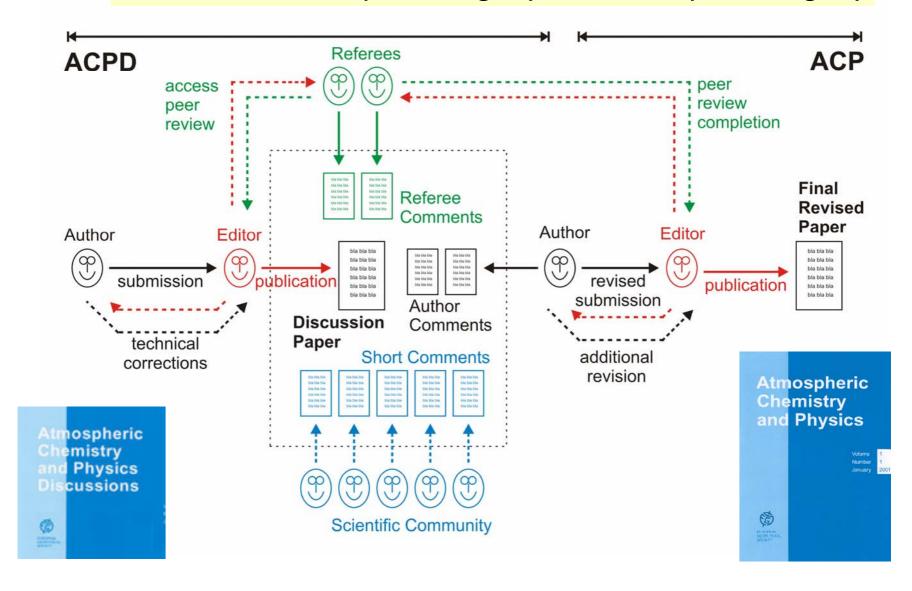


#### **Stage 2:** Review completion & publication of Final Paper

analogous to traditional peer review & journal publication

## **Interactive Open Access Journal**

#### Discussion Forum (Pub. Stage 1) + Journal (Pub. Stage 2)



## **EGU Advantages of Interactive Open Access Publishing**

#### All-win situation for authors, referees & readers

#### **Discussion Paper**

free speech & rapid publication (authors & readers)

#### Public Peer Review & Interactive Discussion (Collaborative Peer Review)

- direct feedback & public recognition for high quality papers (authors)
- prevention of hidden obstruction & plagiarism (authors)
- documentation of critical comments, controversial arguments, scientific flaws & complementary information (referees & readers)
- deterrence of careless, useless & false papers (referees & readers)

#### **Final Paper**

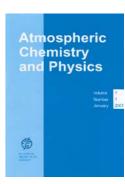
maximum quality assurance & information density through complete peer review, public discussion & final revision (readers)

## **Atmospheric Chemistry & Physics (ACP)**

#### **Publisher & Distribution**

- European Geosciences Union (EGU)
- free internet access (www.atmos-chem-phys.org)
- paper copies & CDs on demand
- full coverage by ISI-SCI (since launch in 2001)
- copyright: Creative Commons License





#### **Editors**

- ➤ globally distributed network of ~ 70 co-editors (covering 32 subject areas)
- > coordination by executive committee & chief executive editor
- advisory board chaired by Nobel laureate P. J. Crutzen

#### **Publication Market**

- > ~ 40 traditional journals publishing ~ 4000 atmospheric science papers/yr
- ➤ major journals (2005): J. Geophys. Res. (AGU) ~ 1000 papers/yr

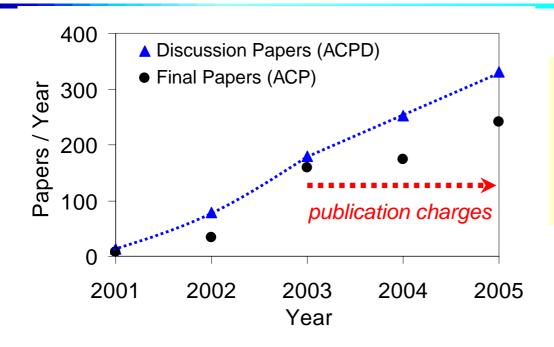
Atmos. Environ. (Elsevier) ~ 500 papers/yr

Atmos. Chem. Phys. (EGU) ~ 300 papers/yr

J. Atmos. Sci. (AMS) ~ 200 papers/yr

J. Atmos. Chem. (Springer) ~ 100 papers/yr

#### **ACP Publication Statistics**



2001-2003: free of charge

⇒ near-exponential growth

2004-2005: pub. charges

⇒ near-linear growth

### **Discussion Papers (ACPD)**

> submission rate (increasing):

> rejection rate (access review):

> submission-to-publication time:

publication charges (author):

~ 30 month<sup>-1</sup>

~ 10 %

**1-2 months** (min: 10 days)

~700 EUR/paper (incl. final paper)

#### Final Papers (ACP)

> rejection rate (review completion):

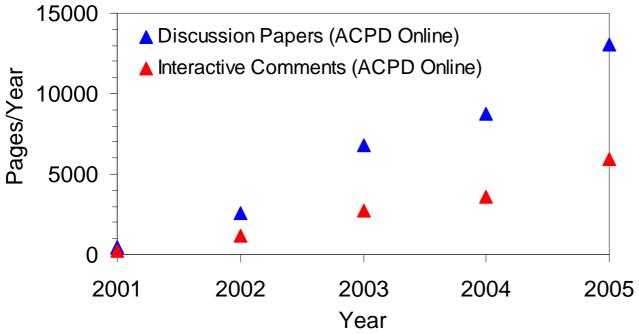
> submission-to-publication time:

~ 10 % (~ 20 % in total)

~ 1 month (3-6 months in total)

#### **EGU**

#### **ACP Discussion Statistics**



### **Most Commented Papers:**

see ACPD Online Library

Comments	Papers
17	1
13	3
12	2
11	2
10	7
9	6
8	21
7	22
6	> 100

#### **Interactive Discussion**

> referee & author comments / discussion paper: ~ 4

comment pages / discussion paper pages: ~ 45 %

➤ referee anonymity (exp. vs. mod.):
~ 60 % (70% vs. 30%)

additional comments / paper: ~ 1/4

> constructive suggestions, harsh criticism & open applause

#### **Extended Discussion**

➤ peer-reviewed commentaries / paper: ~ 1/100 (≈ trad. journals)

#### **EGU**

### **ACP Discussion Example**

#### **Discussion Paper**

**Publication** Date

Title, Authors, Reference

20.08.2004

A review of the Match technique as applied to AASE-2/EASOE and SOLVE/THESEO

2000

G. A. Morris, B. R. Bojkov, L. R. Lait, M. R. Schoeberl

Atmospheric Chemistry and Physics Discussions, 4, 4665-4717, 2004

SRef-ID: 1680-7375/acpd/2004-4-4665

Online Access

Abstract

Online Version (PDF, 3860 KB) Print Version (PDF, 3622 KB)

SRef Overview

#### Interactive Discussion

Status: Final Response (Author Comments only)

RC S1626 : 'General comments from reviewer' , Anonymous Referee #3, 27.08.2004, 17:21



AC S3996: 'Response to Reviewer #3', Gary Morris, 17.05.2005, 0:23



AC S1793 : 'correcting figures' , Gary Morris, 15.09.2004, 6:07

RC S1971: 'Match analysis of the winters 1991/1992', Anonymous Referee #2, 05.10.2004, 9:30





RC S1731: 'Trajectory mapping approach', Anonymous Referee #2, 07.09.2004, 9:40

AC S4002: 'Response to second Referee #2', Gary Morris, 17.05.2005, 0:28



SC S1734 : 'Ozone loss from ozone-tracer correlation' , Simone Tilmes, 07.09.2004, 11:36

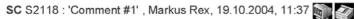


AC S4007 : 'Response to S. Tilmes' , Gary Morris, 17.05.2005, 0:30

RC S2014 : 'Review' , slimane BEKKI, 07.10.2004, 14:48



AC S4036: 'Response to Bekki', Gary Morris, 17.05.2005, 1:09







SC S2126 : 'Comment # 2' , Markus Rex, 19.10.2004, 11:37



AC S4032: 'Response to M. Rex - Detailed comments', Gary Morris, 17.05.2005, 0:56



AC: Author Comment (on behalf of

all co-authors)

RC: Referee Comment (anonymous or attributed)

SC: Short Comment (attributed)

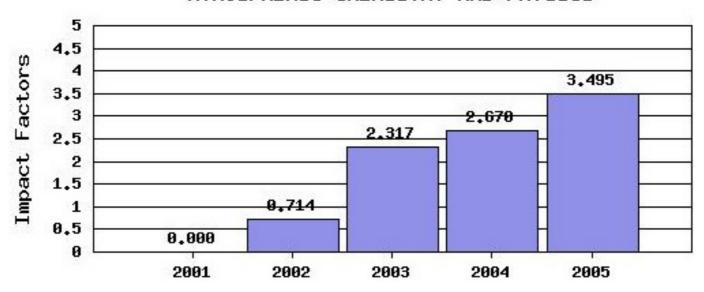
EC: Editor Comment (attributed)





#### **ACP Citation Statistics**

#### ATMOSPHERIC CHEMISTRY AND PHYSICS



ISI Journal Citation Report 2005 (only 5 years after journal launch)

- > ACP impact factor 3.5 (citations in 2005 to papers of 2003 & 2004)
  - # 1 out of 47 journals in "Atmosphere Sciences" (incl. Meteo & Climate)
  - # 4 out of 129 journals in "Geosciences" (Multidisciplinary)
  - # 6 out of 140 journals in "Environmental Sciences"
- > Special Report in ISI Essential Science Indicators (InCites)

## **European Geosciences Union (EGU)**

#### **Scientific Society**

- Mission Statement:
  - dedicated to the pursuit of excellence in the geosciences and the planetary and space sciences for the benefit of humanity
- Scientific Meetings: topical conferences & annual general assembly (up to 10000 participants)
- Outreach Activities: contact & exchange of information with scientific & political organisations & public media; materials & workshops for school teachers & students; etc.

#### **Scientific Publishing**

- Mission Statement:
  - dedicated to the pursuit of excellence and free and universal accessibility of scientific publications in all areas of geosciences and planetary and solar system sciences for the benefit of scientists, science, and society worldwide
- ➤ Publication Types: scientific journals, research abstracts & proceedings, books, newsletters
- ➤ Publisher & Scientific Service Provider: Copernicus Group advanced internet & publishing technologies

## **EGU Open Access Journals**

#### **Interactive Open Access Journals**

- ➤ Atmospheric Chemistry & Physics (ACP + ACPD, since 2001)
- ➤ Biogeosciences (BG + BGD, since 2004)
- ➤ Climate of the Past (CP + CPD, since 2005)
- $\triangleright$  eEarth (eE + eED, since 2006)
- ➤ Hydrology & Earth System Sciences (HESS + HESSD, since 2004)
- > Ocean Science (OS + OSD, since 2004)
- additional journals in preparation

#### **Traditional Journals with Open Access**

- > Annales Geophysicae (since 1994, OA since 2001)
- ➤ Natural Hazards & Earth System Sciences (since 2001)
- ➤ Nonlinear Processes in Geophysics (since 1994, OA since 2001)

#### **Open Access Leadership in Earth & Environmental Sciences**

- see "Directory of Open Access Journals": www.doaj.org
- high quality publications at low costs & charges: ~ 700 EUR/Paper (~ 35 EUR/page)

## **Alternative Concepts**

#### **Open Peer Review**

- ➤ e.g. Journal of Interactive Media in Education, BioMed Central Biology Direct, British Medical Journal
- no referee anonymity

#### **Pre-Publication History & Peer Commentary**

- > e.g. BioMed Central Medical Journals, Behavioral & Brain Sciences
- > no integration of peer review & public discussion

#### Collaborative Peer Review & Interactive Open Access Publishing

- > ACP & EGU sister journals with public peer review & interactive discussion
- optional referee anonymity, iteration of review & revision
  - ⇒ do not abandon traditional peer review but complement its strengths & reduce its weaknesses by transparency & interactive public discussion
  - ⇒ optimize quality assurance & information density

## **Future Perspectives**

# Efficient & flexible combination of new & traditional forms of review & publication

#### Multiple stages & levels of interactive publishing & commenting

consecutive & parallel stages & levels of scientific papers & comments

- ⇒ scientific & public discussion forums; iteration of review & revision
- ⇒ formal editorial rating & classification of different levels of quality & relevance (Berkeley Journals in Economics)

#### Statistical analysis & quality assurance feedback

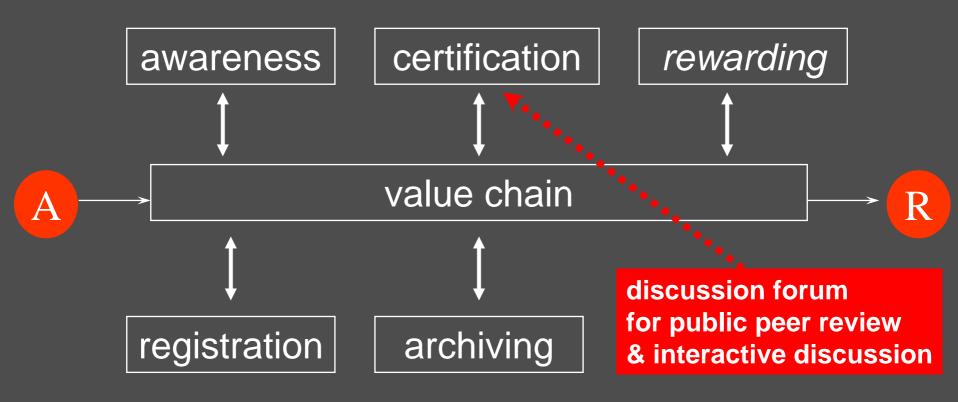
download/usage, commenting & citation statistics for discussion & final papers or different versions of "living papers" (MPG Living Reviews)

- ⇒ compare editorial rating & statistical rating ("community assessment")
- ⇒ evaluation of editors

#### Integration in large-scale open access publishing systems

- ⇒ disaggregation of archiving, evaluation & distribution
- ⇒ repositories, peer networks & "assessment houses" (instead of "journals") with discussion forums for public peer review & interactive discussion

## Systems for Scholarly Communication



Disaggregated Systems: open to current agents, new entrants, value added services, and various business models



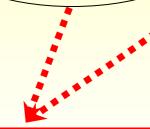
## Future Styles of Assessment

- Community assessment
  - Commentaries
  - Review articles
  - Citation analyses (big possibilities in open-access)
- Organized analysis
  - Journal peer-review

Both systems may co-exist: address different needs

Slower, more accurate in long-term

Immediate but cruder







combination = interactive open access publishing & collaborative peer review

Promotion of scientific & societal progress by open access, public review & interactive discussion in global information commons

#### Access to high quality scientific publications

review & revision with input from referees & scientific community

⇒ more & better information for scientists & society

#### **Documentation of scientific discussion**

free speech & public exchange of arguments

⇒ evidence of controversial opinions & open questions

#### **Demonstration of transparency & rationalism**

transparent & rational approach to complex questions & problems

⇒ role model for political decision process

## **Propositions**

#### Promote open access publishing

- > prescribe open access to publicly funded research results
- ➤ transfer funds to open access service providers & authors: convert 10-50 % of subscription budgets per year into open access publication charge funds (e.g. 1000 EUR per year & scientist)

#### **Emphasize quality assurance, public discussion & interactivity**

- implement public review & discussion forums in new & existing journals & repositories
- mere access & archiving are not enough

#### Improve scientific evaluation & rating methods

- evaluate papers rather than journals: commenting & statistics
- refine basic statistical parameters (citation & download numbers) by quality assurance factors (number & rating of public comments)