

Why & how shall open access publishing improve scientific communication & quality assurance ?

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Outline

Motivation

- *scientific publishing problems & open access perspectives*

Interactive Peer Review & Public Discussion

- *principles & effects*

Interactive Journal “*Atmospheric Chemistry and Physics*”

- *achievements & infrastructure*

Alternatives & Future Developments

- *key features & perspectives*

Vision & Propositions

- *promotion of scientific progress*

Scientific, economic & educational advantages of free online availability of scientific research publications

Educational:

- *information & stimulation for students & general public*
- *global & social equity of opportunities in the information society*

Economic:

- *liberation of distorted scientific information market*
- *resolution of serial & budget crisis at university & research libraries*

Scientific:

- *enhancement of research impact & productivity*
- **improvement of quality assurance**
- *acceleration of scientific progress*

Open Access Conference Berlin 2003 - Working Group Statement

1. We expect that the transition to open access will **enhance the quality assurance and evaluation of scholarly output**. This will be a **direct consequence of the free availability of information**.
2. In disciplines where peer-review is a cornerstone of the scientific information system, open-access publishing has demonstrated the same standards as traditional publishing. We foresee that open access will allow the development of even **more effective peer-review by**
 - allowing **interactive forms of review and discussion**,
 - permitting **more efficient and more inclusive selection of referees**, and
 - giving **referees more information with which to do their work**.
3. Open access allows the development of new forms of measurement of the quality and impact of scholarly work. The globalization of scholarly activities requires a global assessment of their impact, which is only possible if there is free access to information. Measures that go beyond simple citation counting have already evolved in communities where open access is the rule.
4. In order to improve the quality of scholarly assessment, we urge funding organizations to require all scholarly output to be archived in an open-access environment and to support any costs associated with quality assessment and archiving for such environments.

Large proportion of scientific publications are careless, useless, or false

The “Tip of the Iceberg”: fraud

- falsification, selective omission & tuning of results
- e.g. Schön et al., 2003/2003: retraction of > 20 papers in *Science*, *Nature*, *Phys. Rev. B*, *Phys. Rev. Lett.*, etc.

The “Norm”: carelessness & uselessness

- superficial & irreproducible description of experiments & models
- non-traceable arguments & conclusions, duplicate & split papers, etc.

The Consequences: waste & misallocation of resources

- costly reconstruction of poorly described methods & results
- propagation of errors & misinterpretations, misevaluation of projects & scientists (publication numbers vs. quality), etc.

Pöschl, Learned Publishing, 17, 105-113, 2004

Traditional journals & peer review fail to provide efficient scientific exchange & quality assurance

Editors & Referees: limited competence & conflicting interests

- few editors for large subject areas
 - ⇒ limited knowledge of scientific details & specialist referees
- work overload, conflicting interests & little gain for referees
 - ⇒ superficial or prejudiced review & evaluation

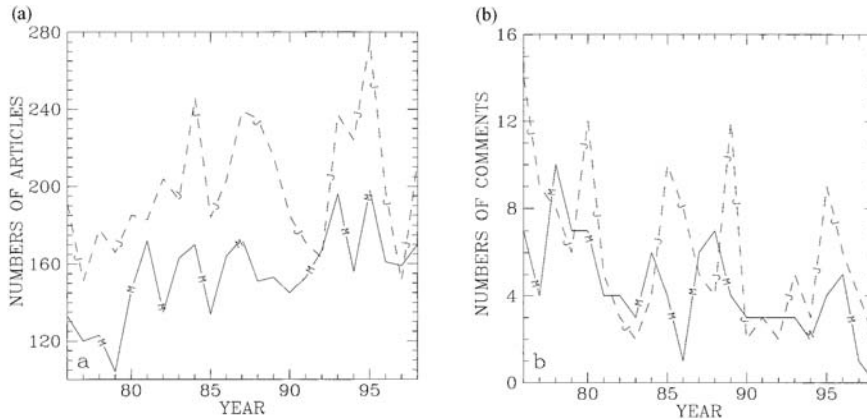
Closed Peer Review: retardation & loss of information

- publication delays, watering down of messages, plagiarism
- critical, supportive & complementary comments unpublished

Traditional Discussion: sparse & late commentaries

- labor-intensive, delayed & watered-down by peer review

Pöschl, Learned Publishing, 17, 105-113, 2004



Increase of articles & decrease of comments in traditional journals

Number of articles (a) & comments (b) published in Monthly Weather Review (solid) and Journal of Atmospheric Sciences (dashed)

Comment / Article Ratio (1978 \Rightarrow 1998): 1 / 20 \Rightarrow 1 / 100

Errico, Bull. Amer. Met. Soc., 81, 1333-1337, 2000

Two conflicting needs of scientific publishing: rapid publication vs. thorough review & discussion

Rapid Publication: widely pursued

- *required for efficient exchange of new findings & open questions*
- *traditional journals push for short peer review times (2-4 weeks) & short papers with little detailed information*
- *information market flooded with preprints & proceedings with no or little quality assurance*

Thorough Review & Discussion: widely neglected

- *required to identify scientific flaws, useless research & duplications*
- *rarely possible by a couple of referees within 2-4 weeks*
- *frequently ignored for spectacular high-impact publications*
- *uncritical trust of publications in journals with high statistical impact factors*

Two-stage publication process with interactive peer review & public discussion

Stage 1: Rapid publication of Discussion Paper

*pre-selected by editors (referees), fully citable & permanently archived
(more than traditional preprint)*

Interactive Peer Review & Public Discussion

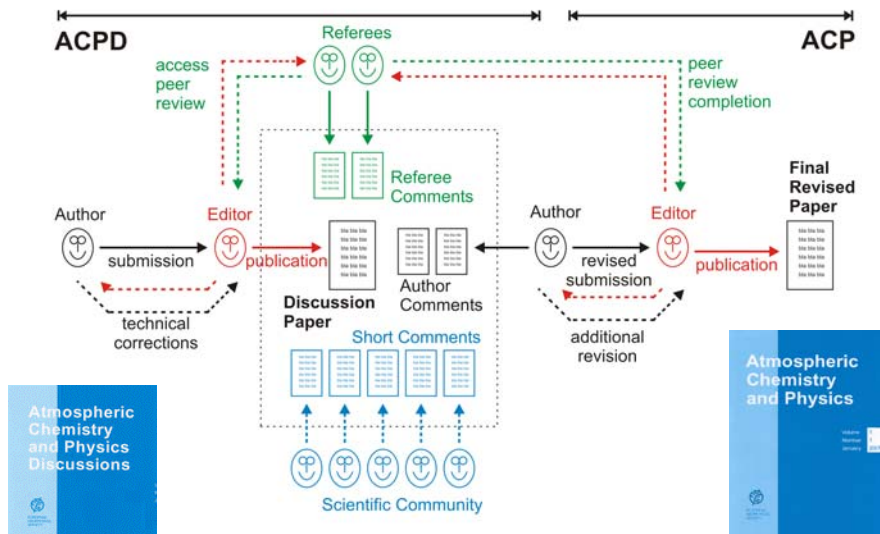
*referee comments & additional comments by interested colleagues
published alongside the discussion paper (anonymous or attributed,
non-reviewed but individually citable & permanently archived)*



Stage 2: Review completion & publication of Final Revised Paper

analogous to traditional peer review & journal publication

Discussion Forum (stage1) + Journal (stage 2)



All-win situation for authors, referees & readers

Discussion Paper

- free speech & rapid publication (*authors & readers*)

Interactive Peer Review & Public Discussion

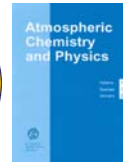
- direct feedback & public recognition for high quality papers (*authors*)
- prevention of hidden obstruction & plagiarism (*authors*)
- documentation of critical comments, controversial arguments, scientific flaws & complementary information (*referees & readers*)
- deterrence of careless, useless & false papers (*referees & readers*)

Final Revised Paper

- **maximum quality assurance & information density** through complete peer review, public discussion & final revision (*readers*)

Publisher & Distribution

- European Geosciences Union (EGU)
- **free internet access** (www.atmos-chem-phys.org)
- paper copies & CDs printed & sold on demand
- **full coverage by ISI & CAS** since launch in 2001

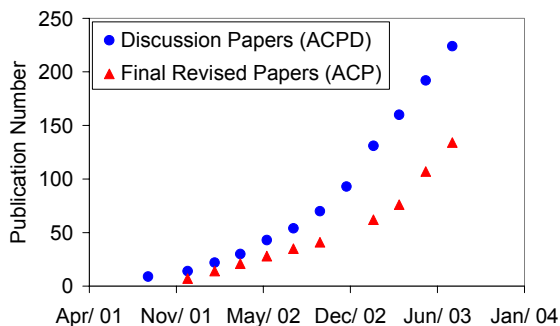


Editors

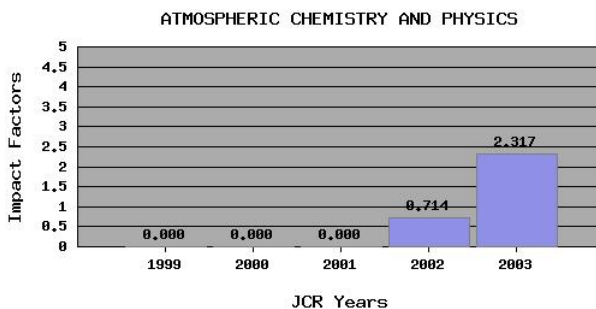
- globally distributed network of **~ 70 editors covering 32 major subject areas**
- coordinated by executive committee & chief executive editor
- advisory board chaired by **Nobel laureate P. J. Crutzen**

Publication Market

- **~ 40 traditional journals** publishing **~ 4000 atmospheric science papers/yr**
- major competitors:
 - J. Geophys. Res. - Atmos. (AGU) ~1000 papers/yr,
 - Atmos. Environ. (Elsevier) ~500 papers/yr,
 - Atmos. Res. (Elsevier) ~100 papers/yr,
 - J. Aerosol Sci. (Elsevier) ~100 papers/yr, etc.
- **ACP in 2003: ~ 160 papers/yr, increasing trend**

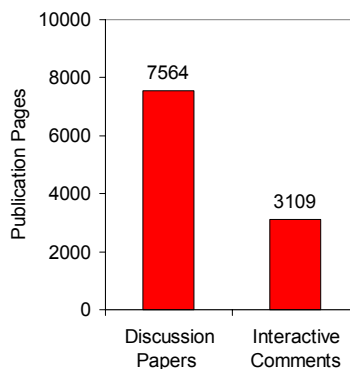
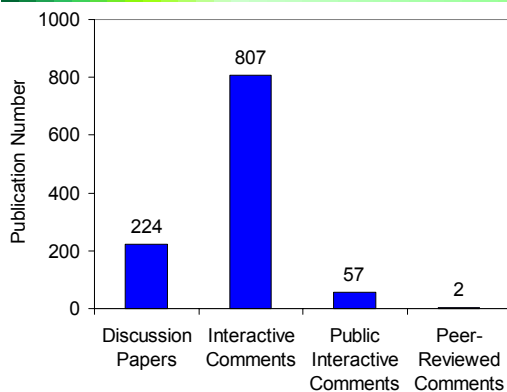


- **submission rate (increasing):** ~ 20 month⁻¹
- **rejection rate in access peer review (ACPD):** ~ 20 %
- **rejection rate in peer review completion (ACP):** ~ 10 %
- **time from submission to publication in ACPD:** 1-2 months
(10 days for acpd-4-6603)
- **time from submission to publication in ACP:** 3-6 months



ISI Journal Citation Report 2003 (2 years after journal launch)

- **ACP impact factor** (citations 2003 to papers of 2001 and 2002):
2.32 - number 12 out of 46 atmospheric sciences journals
- **ACP immediacy index** (citations 2003 to papers of 2003):
0.76 - number 1 out of 46 atmospheric sciences journals



- *interactive comments / article:* ~ 4
- *comment pages / article page:* ~ 1/3
- *interactive comments / article:* ~ 1/4
- *(traditional) peer-reviewed comments / article:* ~ 1/100
- *further increase with visibility & publication alert service expected*

Atmospheric Chemistry and Physics Discussions (ACPD): Interactive Discussion

Discussion Paper

Publication Date **Title, Authors, Reference**











Online Access

01.07.2003 **Comment on evidence for surface-initiated homogenous nucleation**
 J. E. Kay, V. Tsemekhman, B. Larson, M. Baker, and B. Swanson
Atmos. Chem. Phys. Discuss., 3, 3361-3372, 2003

[Abstract \(HTML, 3 KB\)](#)
[Full Text Online Version \(PDF, 311 KB\)](#)
[Full Text Print Version \(PDF, 222 KB\)](#)
[Final Revised Version \(ACP\)](#)

Interactive Discussion

Status: Closed

RC S1124 : 'Referee Comment on Kay et al.', Anonymous Referee #2, 28.07.2003, 19:06 
 — AC S1176 : 'Response to Anonymous Referee #2', Jennifer Kay, 05.08.2003, 20:05 
 RC S1126 : 'Referee comment on Kay et al.', Paul DeMott, 28.07.2003, 22:59 
 — AC S1201 : 'Author response to referee Pa...', Jennifer Kay, 07.08.2003, 10:02 
 SC S1134 : 'Comment on Kay et al. paper', Azadeh Tabazadeh, 29.07.2003, 21:33 
 — AC S1374 : 'Author Response to Tabazadeh ...', Jennifer Kay, 24.08.2003, 20:21 
 — SC S1393 : 'Reply to Kay et al.', Azadeh Tabazadeh, 26.08.2003, 18:11 
 — AC S1507 : 'Author Response to A. T...', Jennifer Kay, 12.09.2003, 0:41 
 RC S1407 : 'review of Kay et al', Anonymous Referee #1, 28.08.2003, 9:46 
 — AC S1504 : 'Response to Anonymous Referee #1', Jennifer Kay, 11.09.2003, 23:53 

AC: Author Comment (on behalf of all co-authors)

RC: Referee Comment (anonymous or attributed)

SC: Short Comment (attributed)

 Online Version (PDF)

 Print Version (PDF)

- **mix of constructive contributions, harsh criticism & applause**
- **referees preferring anonymity: ~ 70 %**
(experimentalists: ~ 90 %, modellers: ~ 50 %)

Examples for constructive contributions & applause

- **Public Comment** (ACPD, 2, S530-S532, 2002):
*... the following comment **does not affect the aim of the paper** ...
however, it **might be of general interest** for all those modelling ...
I would like to **suggest that ... be included**.*
- **Public Comment** (ACPD, 3, S1107–S1108, 2003):
*Investigating thoroughly the effects of ... **was something that really needed to be done, so a bouquet to the authors for doing it**.
My comment is that it also **necessitates an extension** ...*

Examples for harsh criticism & controversy

- **Referee Comment** (ACPD, 3, S448-S451, 2003):
*This is by no means possible, ... I am really frustrated about the fact that the authors ... **already published a large number of papers in which they state again and again** ...

The authors permanently **ignore all the state-of-the-art papers** regarding the ill-posed problems associated with ...
So, most of the ... results presented here are **just speculation**.*
- **Author Response** (ACPD, 3, S912-S918, 2003):
*The reviewer does **not indicate any of these "state of the art papers"**.
The comments just made above perfectly fit to this **reiterated opinion** ...
This manuscript confirms once again the existence of such correlations and shows the **actual retrieval uncertainties to be even smaller***

No abusive commenting or personal offenses

Combination of multiple features for maximum efficiency of scientific exchange & quality assurance

Publication of discussion paper before full review & revision

- ⇒ rapid publication, **free speech & public accountability** of authors
- ⇒ fewer careless submissions by authors relying on referee support

Interactive peer review & public discussion

- ⇒ public comments support peer review, revision & editorial decision
- ⇒ maximum **quality assurance & information density**

Optional anonymity for referees (not for other commentators)

- ⇒ critical comments from competent but **dependent or busy referees**

Archiving & citability of all discussion papers & comments

- ⇒ documentation of **controversial scientific innovations & flaws** in papers reviewed & commented but finally rejected

New Interactive Scientific Journals

- **Biogeosciences (BG) & Biogeosciences Discussions (BGD)**
since 03/2004: www.biogeosciences.net
- Hydrology, Ocean, and Climate journals in preparation
- **Publisher: Copernicus Society, www.copernicus.org**
on behalf of various scientific societies (EGU/EGS, URSI, AEF, etc.);
service charges: ~ 20 EUR/Page (to be further decreased)
digital printing on demand: ~ 60 EUR/Issue

Central Online & Open Access Library (COOL)

- internet platform for scientific open access publications with advanced **search, alert & referencing services**
- open to all scientific societies & organisations, www.sref.org/cool

Society Reference Catalogue (SRef)

- scientific internet referencing & document identification system
- **advanced & logically structured non-profit alternative** to commercial **Digital Object Identifier (DOI)**, www.sref.org/site

Atmos. Chem. Phys. Discuss., 4, 1665–1689, 2004
 www.atmos-chem-phys.org/acpd/4/1665/
 SRef-ID: 1680-7375/acpd/2004-4-1665
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ACPD
 4, 1665–1689, 2004

Highly resolved global distribution of tropospheric NO₂

S. Beirle et al.

Highly resolved global distribution of tropospheric NO₂ using GOME narrow swath mode data

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Interactive Discussion	

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Abstract

The Global Ozone Monitoring Experiment (GOME, since 1995) allows the retrieval of global total column densities of atmospheric trace gases, including NO₂. Tropospheric vertical column densities (VCDs) are derived by estimating the stratospheric fraction from measurements over the remote ocean. Mean maps of tropospheric NO₂ VCDs derived from GOME clearly allow to detect regions with enhanced industrial activity, but the standard spatial resolution of the GOME ground pixels (300×40 km²) is insufficient to resolve regional trace gas distributions or individual cities.

Within the remote GOME operations, every fourth day measurements in the so-called narrow swath mode are associated with a much better spatial resolution (90×40 km²). Though the global coverage of these data is – due to the narrow swath – rather poor, the mean distribution over several years (1997–2001) allows to construct a much more detailed picture of the global NO₂ distribution, especially if corrected for seasonal effects. It vividly illustrates the shortcomings of the standard size GOME pixels and reveals an underestimated swath of density of the global distribution of enhanced NO₂. Sharply localized spots of enhanced NO₂ VCD can be associated directly to cities, large power plants, and heavy industry centers.

The long time series of GOME data allows a quantitative comparison of the narrow swath mode data to the standard resolution that yields general information on the dependency of NO₂ VCDs on pixel size. This is important for new instruments like SCIAMACHY launched March 2002 on ENVISAT or OMI and GOME II to be launched 2004 and 2005, respectively with an improved spatial resolution.

1 Introduction

The atmospheric composition has changed dramatically over the last 150 years due to the industrial revolution. Among the atmospheric pollutants nitrogen oxides (NO_x=NO₂+NO) and aerosols play an important role, in the troposphere they have

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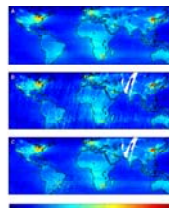


Fig. 3. Global mean of tropospheric NO₂ VCD (10¹⁷ molecules/cm²) using all ground pixels 1997–2001 (no background). @NO₂ pixels only 1997–2001, @pNO₂ pixels only 1997–2001, corrected for seasonal effects.

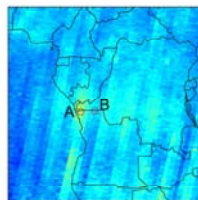


Fig. 4. Zoom of Fig. 3b on Central Africa to explain the strip-like features. Two neighbouring sites with high (A) and low (B) VCD of tropospheric NO₂ are compared. Note it reveals that for site (A) almost all deliveries for site (B) only 15 measurements took place during the burning season.

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Interaction of aerosol particles composed of protein and salts with water vapor: hygroscopic growth and microstructural rearrangement

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Abstract. The interaction of aerosol particles composed of the protein bovine serum albumin (BSA) and the inorganic salt sodium chloride and ammonium nitrate with water vapor has been investigated by hygroscopic tandem differential mobility analyzer (HTDMA) experiments complemented by transmission electron microscopy (TEM) and Köhler theory calculations (100–300 nm particle size range, 20–80% RH). BSA was chosen as a well-defined model substance for proteins and other macromolecular compounds, which constitute a large fraction of the water-soluble organic component of atmospheric aerosols.

Pure BSA particles exhibited deliquescent and efflorescent transitions at ~35% relative humidity (RH) and hygroscopic diameter increase by up to ~10% at 95% RH in good agreement with model calculations based on a simple parameterization of the osmotic coefficient. Pure NaCl particles were generated from near-spherical to near-spherical shape upon activation with water vapor at relative humidities between the deliquescence threshold (partial surface denaturation and recrystallization), and the diameter of pure NaCl particles decreased by up to 10% due to osmotic desiccation and expansion.

Mixed NaCl/BSA and NaCl/NaNO₃/BSA particles interacting with water vapor exhibited mobility equivalent diameter reductions of up to 20%, depending on particle generation, conditioning, state, and initial composition (BSA dry mass fraction 10–90%). This observation can be explained by formation of porous agglomerates (osmotic void fractions up to 80%) due to temperature interactions and electric charge effects on the one hand, and by compression of the agglomerate structure due to capillary condensation effects on the other. The size of NaCl/NaNO₃/BSA particles was approximately 10% smaller than that of pure NaCl particles.

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only also influenced by volatilization of NaCl/NaNO₃, but not as much as for pure salt particles, i.e. the process inhibited the decomposition of NaCl/NaNO₃ or the evaporation of the decomposition products NH₃ and HNO₃. The efflorescence threshold of NaCl/BSA particles decreased with increasing BSA dry mass fraction, i.e. the protein inhibited the formation of salt crystals and enhanced the stability of supersaturated solution droplets.

The HTDMA and TEM results indicate that the protein was enriched at the surface of the mixed particles and formed an amorphous shell, which inhibits the access of water vapor to the particle core and leads to kinetic limitation of hygroscopic growth, phase transitions, and microstructural rearrangement processes.

The Köhler theory calculations performed with different types of models demonstrate that the hygroscopic growth of particles composed of inorganic salts and proteins can be efficiently described with a simple volume additivity approach, provided that the correct dry solute mass equivalent diameter and composition are known. A parameterization for the osmotic coefficient of macromolecular substances has been derived from an osmotic pressure virial equation. For its application only the density and molar mass of the substance have to be known or estimated, and it is fully compatible with traditional volume additivity models for salt mixtures.

1 Introduction

The interaction of aerosol particles with water vapor and their activation as cloud condensation nuclei (CCN) are among the central issues of current research in atmospheric and climate science. Aerosols can scatter or absorb radiation, influence the formation of clouds and precipitation, and affect

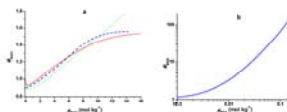


Fig. 2. Model on practical osmotic coefficient of sodium chloride (a) and bovine serum albumin (b) in aqueous solution plotted against dry mass fraction and calculated from different parameterizations: NaCl: Mikhailov et al. (1997), and solid; Tang (1996), blue dashed; Breckel and Koehnlewis (2000), green dotted; BSA: osmotic pressure parameterization based on Carman and Stirling (1969).

Furthermore, they defined a coefficient

$$\epsilon = \frac{1}{\rho_s} \left(\frac{\partial \phi_0}{\partial w_0} - 1 \right) \quad (12)$$

which can be calculated from HTDMA measurement data and the measured mobility equivalent growth factor (G_{meq}). From Eq. (12) and (8) follows $\rho_s \epsilon w_0 = \Delta \rho_s$, and combination with the above expression for initial osmotic strength leads to a simplified version of Eq. (7):

$$\Phi_0 = 1 - \frac{\Delta \rho_s \epsilon w_0^{1/3}}{\sqrt{2} \epsilon \rho_s^{1/2} T_0} = 2 \epsilon \Delta \rho_s T_0 \quad (13)$$

$\Delta \rho_s$ and T_0 are the only two parameters in Eq. (13) which depend on chemical composition of the dry solute particle. Breckel and Koehnlewis (2000) determined these parameters for several salts by inserting Eq. (13) in Eq. (9), and fitting to HTDMA measurement data in the range of 80% < RH < 92%. The reported values are $\Delta \rho_s = 0.018 \text{ kg mol}^{-3}$ and $T_0 = 7.74 \times 10^{-3} \text{ mol kg}^{-1}$ for NaCl, and $\Delta \rho_s = -0.004 \text{ kg mol}^{-3}$ and $T_0 = 4.1 \times 10^{-3} \text{ mol kg}^{-1}$ for NaNO₃.

Breckel and Koehnlewis (2000) have also tested the sensitivity of Köhler model calculations on the simplifying assumption made above. For NaCl, NaNO₃, NH₄NO₃, and several salt mixtures (average solute model, see below), they found that for RH > 75% the errors arising from the volume additivity assumption and simplified parameterization of Φ_0 were hardly larger than the uncertainties of more detailed modeling approaches and the measurement uncertainties of experimental investigations.

Figure 2a illustrates that for NaCl the difference between the full semi-empirical parameterization (Eq. 17), Mikhailov et al. (1997) and the simplified semi-empirical parameterization (Eq. 13), Breckel and Koehnlewis, (2000) reached 10% only at high supersaturations ($\rho_{\text{sup}} = 10 \text{ mol kg}^{-3}$).

www.atmos-chem-phys.org/acp/4/323/

For VA model calculations based on the simplified semi-empirical parameterization of Φ_0 , ρ_{sup} was taken as the primary variable. Equations (12) and (13) were used to calculate Φ_0 and D_{meq} was obtained by inserting ρ_{sup} and D_{meq} in Eq. (2). Finally D_{meq} , ρ_{sup} , ρ_{sup} , ρ_{sup} , and ρ_{sup} were inserted in Eq. (9) to calculate the corresponding equilibrium value of RH.

3.1.2.2 Osmotic pressure parameterization of Φ_0

For solute molecules which can be regarded as rigid spheres, Carman and Stirling (1969) derived the following virial equation of osmotic pressure, $\Delta \rho_s$:

$$\Delta \rho_s = \frac{RT_0 \phi_0}{V_0} + \phi_0^2 - \phi_0^3 \quad (14)$$

ϕ_0 is the volume fraction of the solute in the solution. Osmotic pressure and water activity of aqueous solutions are related by the basic equation (Atkins, 1982):

$$\ln a_w = - \frac{V_0}{RT_0} \Delta \rho_s \quad (15)$$

Substituting Eq. (14) into (15) we obtain

$$\ln a_w = - \frac{V_0 \phi_0}{RT_0} (1 + \phi_0 - \phi_0^2) \quad (16)$$

From the volume fraction assumption follows $\phi_0 = \rho_{\text{sup}} V_0$, and with $\rho_{\text{sup}} = 1$ Eq. (16) can be transformed into

$$\ln a_w = - \frac{\rho_{\text{sup}} V_0}{RT_0} (1 + \rho_{\text{sup}} - \rho_{\text{sup}}^2) \quad (17)$$

Combination of (16) and (17) yields

$$\frac{\rho_{\text{sup}} (1 + \rho_{\text{sup}} - \rho_{\text{sup}}^2)}{1 - \rho_{\text{sup}}^2} = 1 + \frac{\rho_{\text{sup}} (1 - \rho_{\text{sup}}^2)}{1 - \rho_{\text{sup}}^2} \quad (18)$$

Atmos. Chem. Phys., 4, 323–350, 2004

Efficient new way of publishing related papers from conferences, measurement campaigns, etc.

- individual papers published as soon as completed in ACPD and ACP
 - ➔ no delays by late papers or slow review processes
 - ➔ flexible submission deadlines
- efficient discussion & cross-referencing in ACPD
- special issue papers included in regular chronological issues and in special issue of ACPD and ACP (electronic & print copies)
- print copies: high quality digital printing on demand, low cost

Statistics & Examples

- special issue openings: 3 in 2002, 5 in 2003, > 10 in 2004
- www.atmos-chem-phys.org/special_issues.html
- IUPAC kinetic data evaluation (reference for atmos. chem. models)
- J. Phys. Ref. Data (ACS, AIP, NIST) until 1997: single issue 140-220 USD
- Atmos. Chem. Phys. since 2003: single issue 60-85 EUR

Interactive journal with initial “private peer review”

- e.g. *Journal of Interactive Media in Education (JIME)*
- missing documentation of **controversial scientific innovations & flaws** in papers rejected after “private peer review”

Traditional journal with “pre-publication history” & “peer commentary”

- e.g. *BioMed Central Medicine Journals (BMC)*
Behavioral & Brain Sciences (BBS)
- missing documentation of **controversial scientific innovations & flaws** in papers rejected after peer review
- no public contribution to peer review, revision & editorial decision
⇒ sub-optimal **quality assurance & information density**

Traditional preprint server & traditional journal

- e.g. *arXiv.org*
- no public refereeing
⇒ sub-optimal **quality assurance & information density**

**Flexible adaptation & complementation of
interactive peer review & public discussion**

Adjustment of pre-selection & discussion period

extent of referee involvement & technical corrections

Statistical rating of individual papers

download, commenting & citation statistics

Section for final revised papers with low editorial rating

*final revised papers not accepted for publication in main journal
(e.g. *ACP Contributions, ACPC*); multi-level economics journals (*bepress*)*

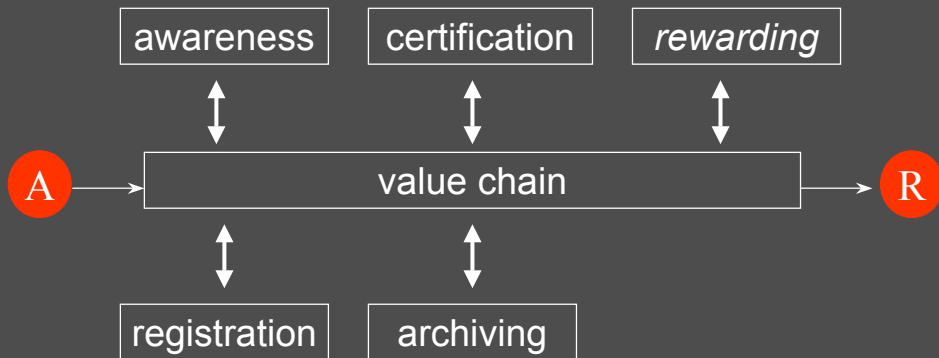
Quality assurance feedback loop

*editorial rating (*ACP/ACPC*) vs. statistical rating of papers (*discussion/final*)*

Integration in large-scale open access publishing systems

evolutionary non-disruptive transition to “peer networks”

systems for scholarly communication



herbert van de sompel



disaggregated system: how?

- registration: authors via discipline-specific eprint servers, institutional repositories, peer-to-peer research repositories, ...**open access preprints**
- other functions:
 - value-added services that provide certification, awareness, archiving, and rewarding functions
 - current agents of these functions (e.g., societies) can operate in disaggregated model
 - new entrants in the system possible
 - various business models possible

herbert van de sompel



The Innovator's Dilemma {Christensen}

- sustaining versus disruptive technologies;
 - disruptive technologies:
 - somehow perform worse than established ones
 - not accepted by core customer base
 - but: convenient, cheap, ...
 - disruptive technologies can create competition in an existing value network by creating a new one first.
- => **open access preprints** as a disruptive technology

**Open access discussion papers & interactive journals:
non-disruptive innovation technology**

Styles of Assessment in future

- **Community assessment**
 - Commentaries
 - Review articles
 - Citation analyses (big possibilities in open-access)
- **Organized analysis**
 - Journal peer-review

Slower, more accurate in long-term

Immediate but cruder

Both systems may co-exist: address different needs



Prestigious journals become assessment houses

1. Author self-archives, sends URL to *Journal of Outstanding Research* (JOR)
2. JOR assesses as today, requests changes, eventually accepts article (insisting on uniqueness)
3. Author pays fee to JOR, moves revised version to an archive library site, attaches JOR seal-of-approval glyph/link to final article (glyph owned/protected by JOR)
4. JOR publishes a list of approved articles on its website, links to author's article URL
5. JOR's charge is a fair charge, allows a profit. Maybe negotiated with funding providers: NSF, MPG, Charge scale could also allow for a proportion of zero-charge articles.



Bernard F. Schutz
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**Realisation: disaggregated
interactive journal**



Vision

***Promotion of scientific progress
by open access publishing, peer review, and discussion***

Revaluation & higher information density of scientific literature

public accountability of authors, input from referees & scientific community

⇒ ***better & fewer papers***

Documentation of scientific discussion

free speech & public exchange of arguments

⇒ ***faster identification of controversial innovations & flaws***

⇒ ***better evaluation by specialist & non-specialist readers***

Demonstration & spread of scientific rationalism

transparent & rational approach to address & solve complex problems

⇒ ***better scientific education & information of society***

Promote open access publishing

- **demand open access** to publicly funded research results
- **dedicate funds** to open access service charges

Complement peer review by interactive public discussion

- **add discussion forums** to new & traditional journals
- minimize publication forms without interactive review & discussion:
pre-prints, self-archiving, and mere "impact" are not enough
- change terminology: **preprints** ⇒ **discussion papers**

Foster evaluation of scientists & projects by individual papers

- encourage evaluation committees to complement publication counts by a look into **interactively discussed papers**
- refine statistical evaluation parameters (e.g. citation frequency) by **quality assurance factors** (no < closed < interactive peer review)

Pöschl, *Learned Publishing*, 17, 105-113, 2004; *Research Information*, Sep./Oct. 2004

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